

ALUMINIUM
OPEN CELL
CEILINGS

CEIR

CORPORATE
MANIFESTO

INVESTING IN TECHNOLOGY

Thanks to our constant pursuit of excellence and commitment to advanced technology, our open-cell aluminum ceilings and CEIR baffles are unparalleled in the industry. With over 50 years of experience, we have refined our know-how and embraced Lean Production to provide highly competitive and superior quality products.

Our ceilings are the result of continuous innovation and a dedication to perfection.

As a small and smart company, we have demonstrated the ability to compete with industry giants through our advanced production technology and decades of experience.

We have made research and development a priority, investing in state-of-the-art machinery and developing specialized skills in the industry.

Our open-cell aluminum ceilings and CEIR baffles are the result of years of experience and a commitment to delivering superior and technologically advanced products.

WHAT SETS US APART?

What sets us apart is probably our pioneering spirit and dedication to maintaining the character of a small and agile company, even with over half a century of experience. Our open-cell aluminum ceilings and CEIR baffles are tangible evidence of how the combination of cutting-edge technology and extensive experience can lead to products of superior quality and high competitiveness.



INVESTING IN PEOPLE, BUILDING RELATIONSHIPS

We firmly believe that the success of our customers is the driving force behind our commitment, as we recognize that our destiny is closely linked to theirs. For this reason, we consider ourselves partners rather than mere suppliers. Our satisfaction directly depends on the satisfaction of our customers.

CEIR has always invested in the training of its staff, encouraging them to be attentive and responsive to the needs of those seeking ceiling solutions. Our goal is to provide each customer with the most suitable product or solution for their specific requirements. We are happy and ready to listen to every request because we believe that through dialogue and understanding our customers' needs, we can continuously improve and provide increasingly suitable services. Your satisfaction is our priority, and we are grateful for the trust you place in us to be part of your success.

THE IMPORTANCE OF GRATITUDE

A "thank you" from a customer is a satisfaction far beyond the economic result, as it represents tangible confirmation that we have exceeded expectations and fully met his/her needs.

This shows that our commitment to excellence and considering our customers as partners has been appreciated and recognized.

Customer satisfaction is a fundamental priority for us, and we constantly strive to perceive it from every signal received, without resorting to outdated questionnaires. We listen carefully to direct customer feedback, monitor their interactions, and carefully evaluate opinions expressed about our products and services.

We are constantly committed to understanding our customers' needs and preferences, adapting our offerings to individual cases to provide increasingly targeted and satisfying solutions. We recognize that customer satisfaction is the driving force behind our long-term success.

When a customer expresses gratitude, we know that we have achieved our goal of providing a positive experience. **Every "thank you" is an encouragement to continue on the path of innovation and dedication, motivating us to always strive for excellence in terms of quality and satisfaction.** THANK YOU.

CEIR